



ਰਾਜ ਵਿਦਿਅਕ ਖ਼ੋਜ ਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ ਪੰਜਾਬ 🚟



ਪੀ.ਐਸ.ਈ.ਬੀ. ਕੰਪਲੈਕਸ, ਵਿੱਦਿਆ ਭਵਨ, ਬਲਾਕ-ਈ, ਛੇਵੀਂ ਮੰਜਿਲ, ਫੇਜ਼-s, ਐਸ.ਏ.ਐਸ.ਨਗਰ ਈਮੇਲ: directorscert@punjabeducation.gov.in, ਫੋਨ ਨ: 0172-2212221

ਵੱਲ

ਸਮੂਹ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ.), ਪੰਜਾਬ।

भोमे ਨ: SCERT |SCI | 2023-24| 2023146489 | e-499895

ਮਿਤੀ: 26/5/2013

ਵਿਸ਼ਾ: World Environment Day June 5, 2023 ਨੂੰ Mission Life (Lifestyle For Environment) ਅਧੀਨ ਮਨਾਉਣ ਸੰਬੰਧੀ।

1.0 ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਵੱਲ ਧਿਆਨ ਦੇਣ ਦੀ ਖੇਚਲ ਕੀਤੀ ਜਾਵੇ ਜੀ।

2.0 ਉਕਤ ਵਿਸ਼ੇ ਦੇ ਸੰਬੰਧ ਵਿੱਚ Additional Secretary Government of India Ministry of Environment, Forest and climate change ਤੋਂ ਪੱਤਰ ਨੰ. D.O. No. 08/53/2023 LiFE Cell Dated 05th May, 2023 ਪ੍ਰਾਪਤ ਹੋਇਆ ਹੈ ਜਿਸ ਵਿੱਚ ਉਹਨਾਂ ਵੱਲੋਂ ਵਿਸ਼ਵਵਿਆਪੀ ਮੁਹਿੰਮ Mission LiFE (Lifestyle For Environment) ਅੰਤਰਗਤ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਵਾਤਾਵਰਨ ਪ੍ਰਤੀ ਸੰਵੇਦਨਸ਼ੀਲ ਕਰਨ ਅਤੇ ਵਿਸ਼ਵ ਵਾਤਾਵਰਣ ਦਿਵਸ 5 ਜੂਨ, 2023 ਵਿੱਚ 'ਜਨ ਭਾਗੀਦਾਰੀ' ਨੂੰ ਯਕੀਨੀ ਬਣਾਉਣ ਅਤੇ ਪੰਜਾਬ ਸਰਕਾਰ ਦੇ ਅਧੀਨ ਆਉਂਦੇ ਸਕੂਲਾਂ ਦੇ ਅੰਦਰ ਵੱਖ-ਵੱਖ ਗਤੀਵਿਧੀਆਂ ਕਰਵਾਉਣ ਲਈ ਕਿਹਾ ਗਿਆ ਹੈ (ਪੱਤਰ ਨੱਥੀ ਹੈ) ।

3.0 Life ਜਾਗਰੂਕਤਾ ਮੁਹਿੰਮ ਲਈ Chat-Bot, Instagram handle@ureportindia, WhatsApp number 9650414141 or Facebook Messenger handle@ureport.india ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ Digital Youth Engagement Platform U-Report India ਰਾਹੀਂ ਭਾਗ ਲੈਣ ਲਈ ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ ਜਾਵੇ।

4.0 ਵਿਸ਼ਵ ਵਾਤਾਵਰਨ ਦਿਵਸ 5 ਜੂਨ 2023 ਦੇ ਸੰਦਰਭ ਵਿੱਚ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਕੂਲ ਦੀ ਸਵੇਰ ਦੀ ਸਭਾ ਦੌਰਾਨ ਹੇਠਾਂ ਲਿਖੀਆਂ ਗਤੀਵਿਧੀਆਂ ਲਈ ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ ਜਾਵੇ-

- 1. ਆਪਣੇ ਆਲੇ-ਦੁਆਲੇ ਨੂੰ ਪਲਾਸਟਿਕ ਮੁਕਤ ਬਣਾਉਣਾ।
- 2. ਸਾਈਕਲ ਚਲਾਉਣ ਲਈ ਉਤਸ਼ਾਹਿਤ ਕਰਨਾ।
- 3. ਕੱਪੜੇ ਦੇ ਥੈਲੇ ਦਾ ਪ੍ਰਯੋਗ ਕਰਨਾ।
- 4. ਆਪਣੇ ਪਿੰਡ ਦੇ ਟੋਭੇ/ਤਲਾਅ ਨੂੰ ਸਾਫ ਰੱਖਣਾ।



- 5. ਸਕੂਲ ਨੂੰ ਪਲਸਟਿਕ ਮੁਕਤ ਬਣਾਉਣਾ।
- 6. ਕਾਗਜ਼ ਦਾ ਘੱਟ ਉਪਯੋਗ ਕਰਨਾ।
- 7. ਖੇਡ ਗਤੀਵਿਧੀਆਂ ਨੂੰ LiFE ਨਾਲ Co-brand ਕੀਤਾ ਜਾਵੇ।
- 8. ਈਕੋ ਕਲੱਬਾਂ ਨੂੰ ਹੋਰ ਮਜ਼ਬੂਤ ਬਣਾਇਆ ਜਾਵੇ।
- 9. ਭੋਜਨ ਨੂੰ ਵਿਅਰਥ ਨਾ ਕਰਨਾ।
- 10. ਪਾਣੀ ਦੀਆਂ ਟੂਟੀਆਂ ਨੂੰ ਲੀਕ ਨਾ ਹੋਣ ਦੇਣਾ।

5.0 ਸਕੂਲ ਦੁਆਰਾ ਉਪਰੋਕਤ ਗਤੀਵਿਧੀਆਂ ਦੀਆਂ ਵੀਡਿਓ ਅਤੇ ਫੋਟੋਆਂ ਮਿਸ਼ਨ LiFE ਦੇ ਪੋਰਟਲ https://merilife.org/ or Mission Life Portal http://missionlife-moefcc.nic.in ਉੱਤੇ ਅਪਲੋਡ ਕਰਨ ਲਈ ਸਬੰਧਤ ਸਕੂਲ ਦੇ ਪ੍ਰਿੰਸੀਪਲਾਂ ਨੂੰ Field Officer ਅਤੇ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ ਨੂੰ ਜਿਲ੍ਹਾ ਪੱਧਰ ਤੇ District Field Officer ਲਗਾਇਆ ਜਾਂਦਾ ਹੈ।

6.0 ਉਕਤ ਗਤੀਵਿਧੀਆਂ ਨੂੰ ਸੂਚਾਰੂ ਢੰਗ ਨਾਲ ਚਲਾਉਣ ਲਈ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿੱ) ਮੋਨੀਟਰਿੰਗ ਕਰਨਗੇ ਅਤੇ ਆਪਣੇ ਜ਼ਿਲ੍ਹੇ ਵਿੱਚ ਪੜ੍ਹਦੇ ਵਿਦਿਆਰਥੀਆਂ ਦਾ ਇਸ ਪ੍ਰੋਗਰਾਮ ਵਿੱਚ ਵੱਧ ਤੋਂ ਵੱਧ ਹਿੱਸਾ ਲੈਣਾ ਯਕੀਨੀ ਬਣਾਉਣਗੇ।

ਡਾਇਰੈਕਟਰ ਰਾਜ ਵਿੱਦਿਅਕ ਖੋਜ਼ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ,ਪੰਜਾਬ।

ਪਿੱਠ ਅੰਕਣ ਨੰਬਰ: ਉੱਕਤ

ਮਿਤੀ: 26 05.2023

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਪ੍ਰਿੰਸੀਪਲ / ਸਕੂਲ ਮੁਖੀਆਂ ਨੂੰ ਯੋਗ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ।

ਸਹਾਇਕ ਡਾਇਰੈਕਟਰ ਰਾਜ ਸਿੱਖਿਆ ਖੋਜ਼ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ।

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लीना नन्दन LEENA NANDAN





सचिव भारत सरकार पर्यावरण, वन और जलवायु परिवर्तन SECRETARY GOVERNMENT OF INDIA MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE

D.O.No. 08/05/2023 - LiFE Cell May 2, 2023.

This is with respect to the event on World Environment Day, June 5, 2023. In the run up thereto, it is envisaged that all Ministries/Organizations/ State Governments and UTs would organize major outreach and advocacy activities (Illustrative activities are at **Annexure**) for mass mobilization on Mission LiFE (Lifestyle for Environment). The aim of this outreach is to sensitise people about the impact of behavioural change on the environment.

- 2. The creatives for the mass mobilization are already available on the Mission LiFE portal which can be downloaded from there. The activities, once undertaken, need to be uploaded on the portal: *merilife.org* along with photos/videos. The Mission LiFE portal can be accessed at *http://missionlife-moefcc.nic.in/*.
- 3. In view of the importance of the event, I request you to kindly issue directions to all the concerned agencies/organizations under your administrative control, for awareness generation and sensitization about Lifestyle for Environment (LiFE), so that necessary action can be initiated immediately for advocacy and awareness regarding Mission LiFE.

Yours sincerely,

Encls.: as above.

(Leena Nandan)

Chief Secretaries of all States/UTs

Copy to:

1. All Principal Secretaries (Environment & Forest)

2. All Principal Chief Conservator of Forest

3. All Chairman & Member Secretary, State Pollution Control Board/Pollution Control Committees

मरेझ पाल गंगबार, आई.ए.एस Naresh Pal Gangwar, IAS



अपर राषिय गाउन संस्कार प्रमोत्तरण, तन एवं जलतानु परिवर्तन मंत्रालय Additional Segretary Government of India Ministry of Environment, forest And Climate Change

Dated: 5th May, 2023

D.O. No. 08/53/2023-LIFBCell

Dear Sir/Maram,

Mission Liffs (Lifestyle for Environment) was launched by Hon'ble Prime Minister on 20th October, 2022 from Ekta Nagar, Gujarat, and is focussed on bringing about behavioural changes for combating climate change. The objective is a global movement for moving away from destructive and mindless consumption to deliberate and mindful utilisation of resources.

- 2. With a view to pan-India advocacy and awareness about LiFE, a mass mobilisation drive is being initiated in the month of May as a run-up to World Environment Day on June 5. It is against this background that you are requested to kindly disseminate the guidelines for activities in Schools in the month of May, that would engage school children and sensitise them about the impact that behaviours can have on the environment. The necessary information regarding Mission LiFE as well as the social media creatives /videos are available in open format and may be downloaded from the portal (http://missionlife-moefcc.nic.in/). Illustrative activities forwarded with D.O letter written by Secretary, EF&CC vide No. 08/05/2023-LiFECell dated 2.5.2023 is also enclosed for your reference (Annexure-I).
- 3. A chat-bot based campaign for LiFE awareness has been launched through a digital youth engagement platform called U-Report India. To participate, simply send LIFE to any one of the following: Instagram handle @ureportindia, WhatsApp number 9650414141, or Facebook Messenger handle @ureport.india
- 4. The Ministry of Environment, Forest & Climate Change has also developed another portal merilife.org for reporting about the events being organised at different levels. It would, therefore, be necessary that a Nodal Officer may be nominated from your department for updating the status of activities taken by Schools on Meri Life Portal regularly along with Photos/videos. The Portal can either be accessed at https://merilife.org/ or through Mission Life Portal at https://missionlife-moefee.nic.in/. Set of instructions for uploading the information on Meri Life Portal are at Annexure-II. The details of the Nodal officer also may be furnished at life-moefee@gov.in.
- 5. You may also work in collaboration with UN agencies (UNICEF as well as other UN agencies) to ensure participation of youth, teachers, parents, local people and representatives for mass movement. We look forward to your support and cooperation in making this outreach and advocacy a success.

Regards,

Yours sincerely,

(Naresh Pal Gangwa) 5. 202

To.

1. All Additional Chief Secretaries of States/UTs

2. All Principal Secretaries (Education) (as per list attached).



पृथ्वी विंग, पांचवा तल, कमरा नं. 505, इंद्रिश पर्यावरण भवन, जोर बाग रोड्. नई विल्ली—110003, फोनः (011) 20819247, ई—मेल:asnpp.mefcc@gov.in

Prithvi Wing, 5th Floor, Room No. 505, Indira Paryayaran Bhawan, Jor Bagh Road, New Delhi-110003, Tel.: (011) 20819247, E-mail: aanpg.mefcc@gov.in



Mass Mobilization for Mission LiFE **Illustrative List of Actions**

444

Organize Plastic Cleanup Campaigns inside all Protected Areas, Zoological Parks, and buffer zones with community members, schools, and other institutions

~2. Promote bicycle routes and organise cycling rallies.

Drive to ensure 100% Ujjwala Connection in neighbouring villages. 3.

Popularise the use of cloth bag instead of Plastic bags through Thaila ATMs.

Cleaning of wetlands.

LiFE centres for collecting old clothes, Books and utensils in Police Lines. 6.

7. Construction of Water Harvesting Structures in Police Lines.

Making College and University campuses Plastic free. × 8.

8. Creating less paper or Digital Campuses to avoid use of paper.

- 10. Avoid food wastage in Hostel Canteens and Cafetarias promote serving of small portions.
- 11. Activating network of Eco Clubs to undertake Awareness Campaigns in May.

12. Declaring Plastic Free Schools in each Panchayat.

- 13. Launch drives for Hotels/Restaurants for prevention of food waste, and serving in small portions.
- 14. Launch campaign to convert Green and Clean Panchayats to LiFE Villages

15. Cleaning of Village Pond(s) through public participation.

- 16. Undertake a special drive in May to create awareness on Mission LiFE in Urban
- 17. Publicize the social media creatives on Mission LiFE at the Metro Stations and broadcast LIFE messages through the public address system within the Metro Trains.

18. Sport Events may be co-branded with LiFE.

- 19. Launch "Zero Leak Campaign" for fixing such leakage points across the country in rural and urban areas
- 20. Conduct workshops to promote LiFE actions in Agriculture sector such as using agricultural residue for mulching and composting, increased awareness of the importance of Soil Organic Matter and use of Organic Carbon and switching from water intensive crops to water efficient crops (eg. millets)

21. Launch a campaign declaring Corporate Offices Plastic Free.

22. Hackathon related to LiFE themes on grassroot challenges by all SPCBs and PCCs.

23. Campaigns for 'Zero Leakage' from industrial areas.

24. Plastic free working in SPCBs, PCCs and CPCB; self-evaluation criteria for plastic reduction.

25. One month cleanliness drive at beaches by Coastal States.







User Manual for Nodal Officers

Visit MeriLIFE.org Enter merilife.org through your web browser on your mobile or laptop Click on Login Sign Up Through the Ministry login page, enter the designated User ID and password that has been assigned to your relevant Ministry Click on Login 3. Enter your Name, Email ID, Designation and Mobile number *Please note that all fields are compulsory Click on OTP verification Enter the OTP received and click on Login Access your Ministry Deshibicard L View past reported events 1.1. Access your dashboard of actions or awareness events that have by you and generate reports been previously reported by you 1.2 Download the report for your perusal 2.1. Click on your profile IL View past reported 2.2. Select "Institute Action Report" 2.3. Access the dashboard of actions or awareness events that have events by institutions under been previously reported by Institutions/Departments/Organizations your relevant Ministry and generate reports under your relevant Ministry 2.4. Download the report for your perusal 2.5. Click on Dashboard to go back to your Ministry Dashboard 3.1. On the main dashboard, click on New Action Report to report a III. Report New Action new event undertaken by you 3.2. Fill the Action Report with comprehensive details of the event 3.3. Please remember to enter the captions for photos and videos 3.4. Please mark whether you have taken the Mission LiFE Pledge 3.5. Click Submit 4.1. Click on your profile 4.2. From the dropdown, select 'Change Password' or 'Log Out' N. Change Password or Log Help/Support Desk Please read the Frequently Asked Questions (FAQs) for responses to your queries For any new issue you are experiencing, please fill the support form and click Submit so that the team can resolve the issue







User Manual for District Field Officers

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	Visit <u>MeriLIFE.org</u>
Enter merilife.org through your web browser on your mobile or laptop	
2. Click on Login	The second secon
	Sign Up
1. Through the Institution login page, click on "Don't have an account? Sign up"	
Select the name of Ministry, Institution and enter your Name, Designation, Email ID and Mobile Number	
*Please note that all fields are compulsory	
3. Click on OTP verification	
4. Enter the OTP received :	and click on Sign Up
Access your Institution/Department/Organization Dashboard	
I. View past reported events by	1.1. Access your dashboard of actions or awareness events that have been
you and generate reports	previously reported by you
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1.2 Download the report for your perusal
II. Report New Action	2.1. On the main dashboard, click on New Action Report to report a new event
	undertaken by you
	2.2. Fill the Action Report with comprehensive details of the event undertaken by
-	you you
-	2.3. Please remember to enter the captions for photos and videos submitted
	2.4. Please mark whether you have taken the Mission LiFE Pledge
	2.5. Click Submit
III. Log Out	4.1. Click on your profile
	4.2. From the dropdown, select 'Log Out'
Help/Support Desk	
1. On the landing page, click on Help	
2. Please read the Frequently Asked Questions (FAQs) for responses to your queries 2. Please read the Frequently Asked Questions (FAQs) for responses to your queries 2. Please read the Frequently Asked Questions (FAQs) for responses to your queries	
Please read the Frequently Asked Guessian Land Please fill the support form and click Submit so that the team can For any new issue you are experiencing, please fill the support form and click Submit so that the team can	
resolve the issue	